

ORDER



KSNV

Orders
Order / Rev: 105006
Alt Order #: 06837949
Product Desc: OBAMA FOR AMERICA
Estimate: 1537
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 08/01/12 / 10/18/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: @bamaforAmerica - *revel*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
Totals	152	\$125,975.00	\$107,078.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/WagM	5-6a		--TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
				M-F 5-6a WakeUp w/Wagners											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--TWTF--		4				\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	(\$450.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
6	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
7	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
8	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TwThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		M-----	:30	(\$450.00)	0.00	NM				
See MG 2.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		M-----	:30	\$450.00	0.00	NM				
Ⓜ MG for 2.1 10/22															
[Revised Rate to Reinstate]															
E 3	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagn Wake Up Early Wagners	M	430a-5a	-TWT---	:30	4	\$100.00	2	0.00	NM	4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWT---	4		\$100.00		0.00						
E 4	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagn Wake Up Early Wagners	M	430a-5a	M-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$100.00		0.00						
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	M	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$700.00		0.00						

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E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	-TWTF--			4			\$700.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		(\$700.00)		0.00	NM		
	See MG 5.5,5.6,5.7,5.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		(\$700.00)		0.00	NM		
	See MG 5.5,5.6,5.7,5.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		(\$700.00)		0.00	NM		
	See MG 5.5,5.6,5.7,5.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		(\$700.00)		0.00	NM		
	See MG 5.5,5.6,5.7,5.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4														
	[Revised Rate to Reinstate]														
6	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4														
	[Revised Rate to Reinstate]														
7	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4														
	[Revised Rate to Reinstate]														
8	KSNV	10/16/12-10/19/12	M-F 6-7a WakeUp w/Wagner6-7a				-TWThF----	:30		\$700.00		0.00	NM		
	Ⓜ MG for 5.2,5.3,5.1,5.4														
	[Revised Rate to Reinstate]														
E 6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/22/12	10/28/12	M-----			1			\$700.00			0.00			
E 7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	-TWTF--			8			\$900.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$350.00		0.00			
E 10	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$625.00		0.00			
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$225.00		0.00			
E 12	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$750.00		0.00			
E 13	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Chris Matthews SUN 9:30am											
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$600.00		0.00			
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd H	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	6	\$2,550.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$425.00		0.00			

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E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd Hr	HM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	6	\$2,550.00
				M-F Today Show II											

TODAY SHOW II

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/12 10/21/12 -TWTF-- 8 \$425.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
6	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
7	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
8	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
9	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]						
10	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]						
11	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]						
12	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			Ⓜ Credited [credit - mg 6863795]						
13	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]						
14	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]						
15	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	(\$425.00)	0.00	NM
			Ⓜ Credited [credit - mg 6863795]						
16	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TWThF----	:30	\$425.00	0.00	NM
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate]						

E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr	HM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				M-F Today Show II											

TODAY SHOW II

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E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$425.00)		0.00	NM		
See MG 16.3															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2 10/22															
[Revised Rate to Reinstate]															
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr	CM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	8		\$325.00		0.00						

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr Today 4th Hour		10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		8		\$325.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/15/12-10/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															
10	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															
11	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															
12	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															
13	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															
14	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															
15	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															
16	KSNV	10/16/12-10/19/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2															
[Revised Rate to Reinstate]															

E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hr Today 4th Hour		10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
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TODAY SHOW III

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/22/12 10/28/12 M----- 2 \$325.00 0.00

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	2	\$325.001		0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			2		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr			10am-11am	M-----	:30		(\$325.00)		0.00	NM		
See MG 18.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12	M-F Today Show III 4th Hr			10am-11am	M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 18.2 10/22															
[Revised Rate to Reinstate]															
E 19	KSNV	10/16/12	10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.001		0.00	NM	4	\$1,300.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			4		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[NEWS INTERRUPT - BIDEN IN TOWN]															
6	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
E 20	KSNV	10/22/12	10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$325.00	0.00					
E 21	KSNV	10/16/12	10/19/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.001		0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			4		\$425.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/15/12-10/21/12	Noon News			12-1230pm	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 21.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Noon News			12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 21.2 10/16															
[Revised Rate to Reinstate]															
E 22	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$425.00	0.00					
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.002		0.00	NM	4	\$900.00
AGENDA															

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$225.00		0.00			
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$225.00		0.00			
E 25	KSNV	10/16/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$425.00		0.00			
E 26	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$425.00		0.00			
E 27	KSNV	10/16/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$325.00		0.00			
E 28	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$325.00		0.00			
E 29	KSNV	10/16/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$450.00		0.00			
E 30	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$450.00		0.00			
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$725.00		0.00			
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$725.00		0.00			
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					13	\$1,200.00		0.00			

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/15/12 10/21/12 -TWTF-- 13 \$1,200.00 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
2	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
3	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
4	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
6	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
7	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
8	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
13	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TwThF----	:30	(\$1,200.00)	0.00	NM
15	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM
16	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM
17	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM
18	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM
19	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM
20	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM
21	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM
22	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TwThF----	:30	\$1,200.00	0.00	NM

E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
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NEWS

Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/22/12 10/28/12 M----- 2 \$1,200.00 0.00

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Early News		5-630p	M-----	:30		(\$1,200.00)		0.00	NM		
See MG 34.3 [NA NO DAY MOVES]															
3	KSNV	10/22/12-10/22/12		M-F Early News		5-630p	M-----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 34.1 10/22 [Revised Rate to Reinstate]															
E 35	KSNV	10/20/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$450.00		0.00						
E 36	KSNV	10/21/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		0.00						
E 37	KSNV	10/16/12	10/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$1,300.00)		0.00	NM		
Ⓜ See MG 37.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12		Jeopardy in PRIME		M-SA 8-11p / SU†	-T-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.7 10/16 [Inv code change]															
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,300.00		0.00						

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 38.2 [na debates]															
2	KSNV	10/22/12-10/22/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM		
Ⓜ See MG 38.3 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/22/12-10/22/12		Jeopardy in PRIME		M-SA 8-11p / SU†	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 38.2 10/22 [Inv Code]															
E 39	KSNV	10/16/12	10/19/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--TWTF--					4	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Wheel		7-730pm	--TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Wheel		7-730pm	--TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		M-F Wheel		7-730pm	--TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME]															
4	KSNV	10/15/12-10/21/12		M-F Wheel		7-730pm	--TWThF----	:30		(\$1,300.00)		0.00	NM		
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12		M-F Wheel		7-730pm	--TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12		M-F Wheel		7-730pm	--TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12		M-F Wheel		7-730pm	--TWThF----	:30		(\$1,300.00)		0.00	NM		
Ⓜ See MG 39.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12		M-F Wheel		7-730pm	--TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12		M-F Wheel		7-730pm	-T-----	:30		(\$1,300.00)		0.00	NM		
Ⓜ See MG 39.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]															
10	KSNV	10/16/12-10/16/12		Wheel of Fortune in PRIME		M-SA 8-11p / SU†	-T-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 39.9 10/16 [Inv Code]															
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm		M-----	:30		(\$1,300.00)		0.00	NM		
See MG 40.2 [na debates]															
2	KSNV	10/22/12-10/22/12	M-F Wheel		7-730pm		M-----	:30		(\$1,300.00)		0.00	NM		
Ⓜ See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME		M-SA 8-11p / SU		M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 40.2 10/22 [Inv Code]															
E 41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]															
2	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		(\$900.00)		0.00	NM		
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		(\$900.00)		0.00	NM		
Ⓜ See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm		-TWThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12	FacetoFace/Ralston Report		730-758pm		-T-----	:30		(\$900.00)		0.00	NM		
Ⓜ See MG 41.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]															
10	KSNV	10/16/12-10/16/12	RALSTON in PRIME		8-11pm		-T-----	:30		\$900.00		0.00	NM		
Ⓜ MG for 41.9 10/16 [Inv Code]															

E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
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FACE TO FACE

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$900.00		0.00			

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
Face to Face w/ J.Ralston															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	M-----	:30		(\$150.00)		0.00	NM		
See MG 42.2															
[PGM CHG = NBC DEBATE]															
2	KSNV	10/22/12-10/22/12		RALSTON in PRIME		8-11pm	M-----	:30		\$900.00		0.00	NM		
Ⓜ MG for 42.1 10/22															
[INV CODE]															
E 43	KSNV	10/20/12	10/20/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
SAT/Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$525.00		0.00				
E 44	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
SAT/ Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$525.00		0.00				
E 46	KSNV	10/16/12	10/16/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Tuesday Prime 8-9pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$4,000.00		0.00				
E 47	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Wednesday Prime 9-10pm															
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$4,000.00		0.00				
E 48	KSNV	10/18/12	10/18/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Thursday Prime 10-11pm															
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$3,200.00		0.00				
E 49	KSNV	10/19/12	10/19/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
Friday Prime 9-10pm															
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$2,600.00		0.00				
E 50	KSNV	10/19/12	10/19/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Friday Prime 10-11pm															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$3,200.00		0.00				
E 51	KSNV	10/20/12	10/20/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
Saturday Prime 8-9pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$800.00		0.00				
E 52	KSNV	10/20/12	10/20/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
Saturday Prime 9-10pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$900.00		0.00				
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$2,400.00		0.00			
E 54	KSNV	10/21/12	10/21/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$10,000.00		0.00			
E 55	KSNV	10/21/12	10/21/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$350.00		0.00			
E 56	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$1,200.00		0.00			
E 57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
E 58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		(\$1,100.00)		0.00	NM		
See MG 58.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/20/12-10/20/12		Sa-Su News 3 at Eleven		11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 58.1 10/20															
[Revised Rate to Reinstate]															
E 59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,100.00		0.00			
E 60	KSNV	10/16/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$500.00		0.00			

Order / Rev: 105006
 Alt Order #: 06837949
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 60	KSNV	10/16/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.001		0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TwThF----	:30	(\$500.00)	0.00	NM				
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TwThF----	:30	(\$500.00)	0.00	NM				
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TwThF----	:30	(\$500.00)	0.00	NM				
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	The Tonight Show		1135p-1237a		-TwThF----	:30	(\$500.00)	0.00	NM				
See MG 60.5,60.6,60.7,60.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TwThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TwThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TwThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
8	KSNV	10/16/12-10/19/12	The Tonight Show		1135p-1237a		-TwThF----	:30	\$500.00	0.00	NM				
Ⓜ MG for 60.1,60.4,60.2,60.3															
[Revised Rate to Reinstate]															
E 61	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.001		0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	The Tonight Show		1135p-1237a		M-----	:30	(\$500.00)	0.00	NM				
See MG 61.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12	The Tonight Show		1135p-1237a		M-----	:30	\$500.00	0.00	NM				
Ⓜ MG for 61.1 10/22															
[Revised Rate to Reinstate]															
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.002		0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$250.00		0.00						

